

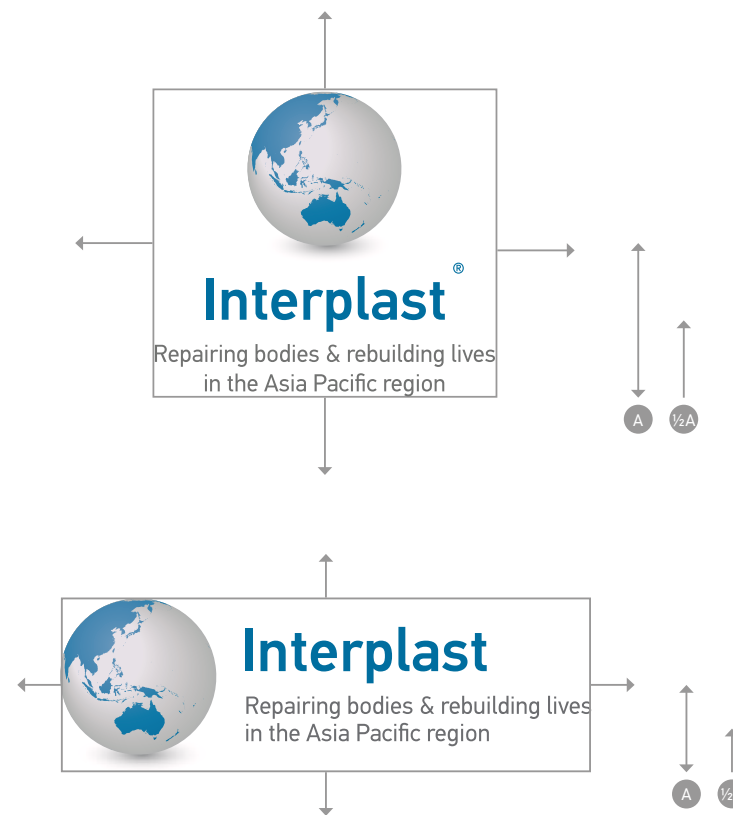


CLEAR SPACE

To ensure the logo is clear of any visual distraction including graphics and text, a minimum clear area or exclusion zone has been developed.

This distance, known as clear space, is used to maintain the clarity and integrity of Interplast's logo.

The minimum clear space must be half the height of the logo and tagline as illustrated in the layout opposite (A). Where possible, maintain more clear space around the logo than the minimum specification. This rule of clearance space applies on printed applications as well as online.



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